



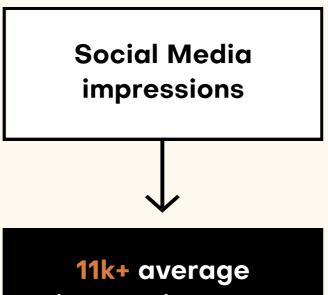
## Mission: grow LinkedIn presence and increase followers

Social media engagement

14x higher LinkedIn engagement than the industry benchmark

137% increase in LinkedIn follower pipeline

41% increase in social media followers



11k+ average impressions per sponsored content



## **Katie Bergeson**

Lead Regional Account Sales Coordinator



"Loved the whole process start to finish looking forward to being an ongoing ambassador!"

## **Ritchie Brothers on The Martec:**

"The Martec is an extension of our internal team.

We might have been able to manage one initiative or campaign internally, but now we have the bandwidth to cover a wide range of business segments and talent niches. These are things we couldn't do before.

People know what we do and are applying for roles.

My account manager from LinkedIn even called me to ask 'What the hell is happening?' - to see those results is just awesome!"