

# SIEMENS Improving as Employer of Choice with content



The Martec's content was the 2nd highest traffic driver to the Siemens career page after organic.

Year on year improvement in Universum <u>ranking</u> for Singapore's most attractive employers 2021 from #56 to #33 in 2021 (article)

Siemens took home the bronze award for 'Excellence in Employer Branding' at the <u>HR Excellence Awards 2021</u>, <u>Singapore</u>.



### **ASEAN President & CEO**

Example of an article: Vikes: 2,136 © Comments: **160** \* Impressions: **6,344** 

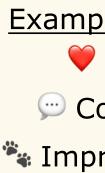


### **CEO & Head** of Asia Pacific

Example of an article: Vikes: **411** Comments: **91** 

\* Impressions: **42,974** 

#### **President & CEO at Siemens Thailand**





Example of an article: Vikes: **143** 💬 Comments: **13** \* Impressions: 6,496



Managing **Director CEO** 

Example of an article: Vikes: 503 Comments: **45** 

\* Impressions: **12,913** 



## ASEAN **President & CEO**

Example of post: Vikes: **396** 💬 Comments: **10 \*** Impressions: **3,952**