

I was promoted

Your Beautiful Guide To Finding Moments That Matter

Packed with real examples and checklists to help capture Moments that win the hearts and minds of talent - like no other content can.



I helped a charity



And it's gone...

Moments That Matter are *fleeting*.

Capturing Moments can form powerful relationships with candidates and employees no fortune spent on packaged messaging can replicate.

Finding a Moment is finding a story; a concise and authentic way to sum up a relationship — and share it.

And a good story is what connects most deeply with talent; both to keep your current employees — and for those to come.

This actionable guide is for those who keep missing chances. Use it as a reference to tap into the magic time and time again.

Elle Green

Employer Brand Storyteller



Let's talk about Employee Storytelling — always happy to help



The 3 elements of a powerful Moment



1 It's personal

When looking to create a meaningful impression try to get as personal and specific as you can. Understand little things are sometimes the most important, and find systematic ways of capturing seemingly innocuous details.

To do this at scale for employees it may mean a spreadsheet, or better yet a platform, that culls and captures the little details that make a person unique and singular rather than just a persona.



2 It's unexpected

Of course not all meaningful impressions are surprises, but unexpected and positive interactions are the fuel of exciting tales.

This is where organizations in-the-know have an advantage in creating Moments That Matter as — for the most part — the orchestration of surprising and delighting employees on a personal level is still a random and unexpected act in the business world.

This is your chance to stand out.



3 It costs you

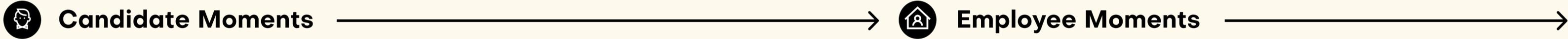
The dollar cost of a Moment That Matters is rarely the one that counts. Instead — it's the time, effort, creativity and thoughtfulness you put into one.

Knowing someone has gone out of their way for you can have a powerful, deep effect. It is at the heart of all great Moment That Matter.

When a Moment is created just for you, it reinforces that **you** matter. And we all are seeking to be reminded of that.

Table of Contents: for your end-to-end funnel

Look up the page number to go to that part of the funnel



Unaware Aware Engaged Considering Applied Onboarding Learning Inspire Retain

Attract



Source



Engage



Hire



On-board



Delight



Retain



PAGE 5

MOMENTS:

- Who are you?
- Why do I want to work for you?

PAGE 11

MOMENTS:

- I care about how you engage me.
- What do I need to know?

PAGE 17

MOMENTS:

- Woo me.
- Nurture me.

PAGE 21

MOMENTS:

- Celebrate me joining

PAGE 26

MOMENTS:

- Recognize me.
- What next?
- Who can I aspire to?

PAGE 29

MOMENTS:

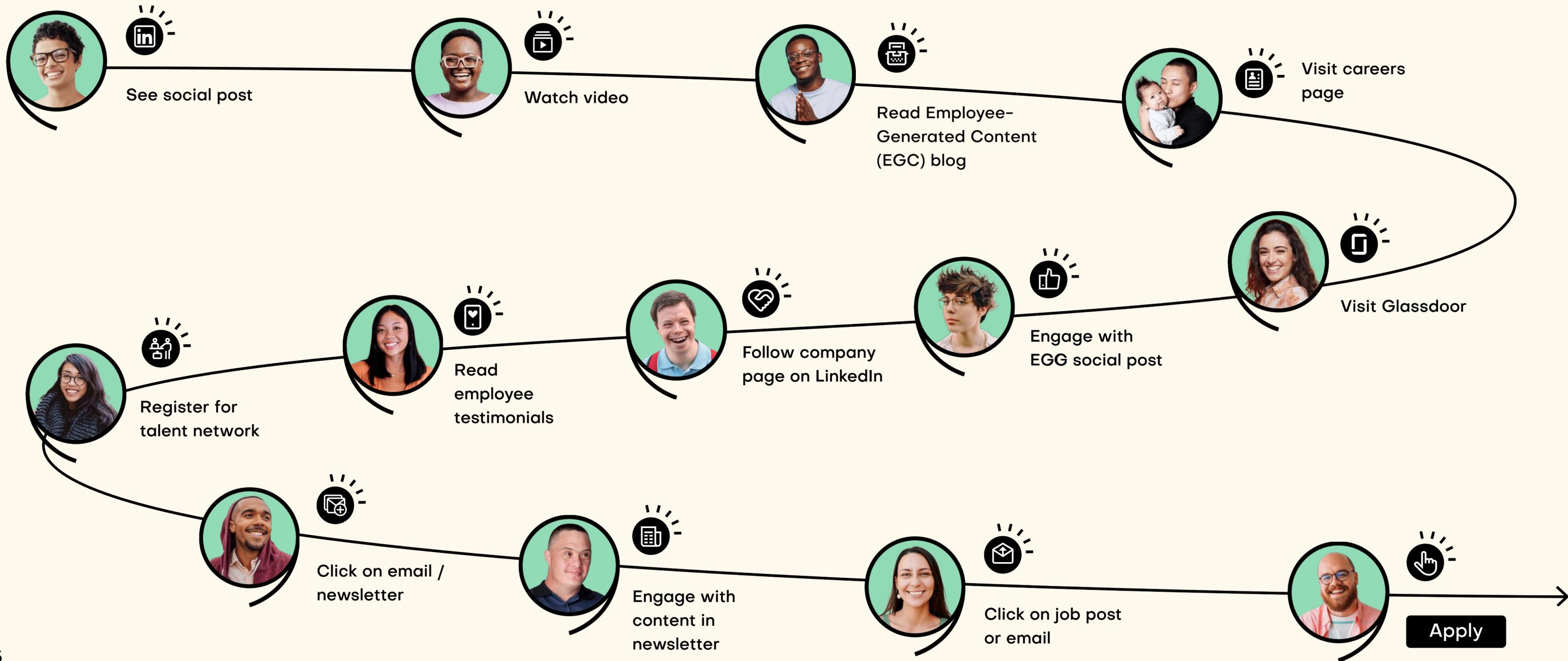
- Hear my voice
- My community

PAGE 34

MOMENTS:

- Work anniversaries
- Life events
- Alumni

Questions: Who are you? Why do I want to work for you?





Why I'm loving working at the heart and soul of the semiconductor industry



I really believe this company is on another level when it comes to technology

The most impactful content here includes personal insights, the 'why' behind work, how company values personally resonate, perspectives on culture and recommendations:

Blogs for talent newsletter



Why R&D Project Management at CSL is Where I Want to be



Why I'm loving working at the heart and soul of the semiconductor industry

Day in the life



Working at Sportsbet: A Day in the Life of Our Tech Team



Why I Chose To Develop My Career With Siemens

Career stories



Growing a long and rewarding tech career with Optus



Why I Chose a Career in Pharmaceuticals



How I forged a rewarding cybersecurity career without a background in tech

Testimonials for career site



CSL video testimonial

Social content



How I'm Driving Sustainable Solutions at Siemens



We're always better together at Telstra



At Philips, our people-first culture extends to everything we do

- Blogs for talent newsletter
- Day in the life
- Career stories
 - Career site testimonials
 - Job advert videos
 - Social content



Coming Full Circle Through My One-Company Career



I assumed we'd be back in Germany within two years, but here I am, almost a decade later, and loving it.

Content to attract specific candidates to your team or company, by highlighting the positives of working with them as a leader, or the personalities within the team:

Leadership stories



From Territory Manager to Director: 4 Key Lessons I've Learned in My 16-Year Career



Coming Full Circle Through My One-Company Career

Team overview



Looking for an exciting IT career where you can really make a difference?



Behind the Scenes of LAB288 – How We're Transforming Our Customer Experience with Disruptive Technology

Inside look blogs



An Inside Look into our DevOps Team at Optus



Data Science at Coles: A Thriving Hub of Diversity, Inclusion & Cutting-Edge Tech



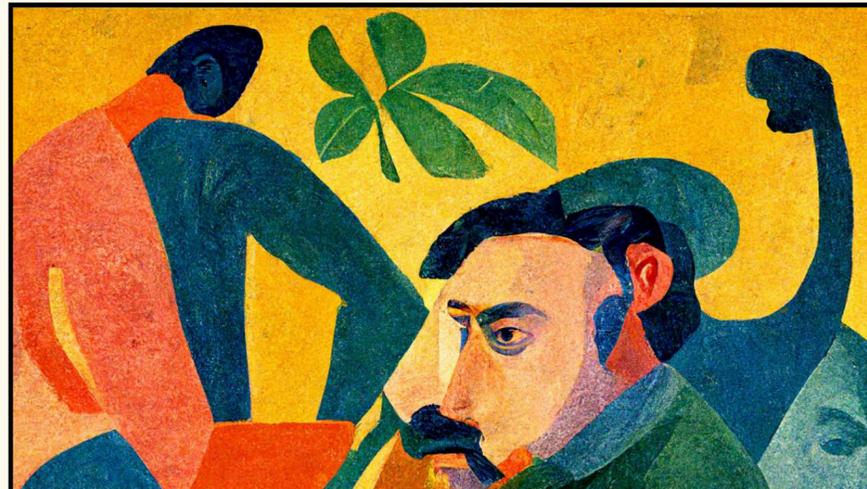
An inside look into working in tech at Brighte

Job posts on social channels



We're looking for a Rehabilitation Consultant to join

- Job posts on social channels
- Leadership stories
- Inside look blogs
- Team overview



Join Our Passionate Rehabilitation Team: The People We're looking for at Generation Wealth



if this sounds like the right company for you, take a look at our careers page

Highlight the benefits of working for your company; what makes it unique and exciting for candidates? This helps attract them to specific roles:

Job criteria blog



What we look for in DevOps Engineers at Optus



Join Our Passionate Rehabilitation Team: The People We're Looking for at Generation Health

Job posts on social channels



Our Inside Territory Managers (ITMs) focus is working closely with...



We're looking for a Rehabilitation Consultant to join



Our Inside Territory Managers (ITMs) focus is working closely

Video job adverts



Video job advert example

- Job posts on social channels
- Video job adverts
- Job criteria blog
- Talent newsletter
- Job targeting

Jake Davis — Head of Recruitment



On the whole, Generation Health is an extremely flexible workplace. There are also some roles within the organization that are more structured, and that gives employees the choice to work in a way that suits them.



Why I'm Excited about The Future of CSL Behring in Japan



With an exciting portfolio coming, our company remains ahead of the curve.

Provide insights into your leaderships values, visions, what the organization stands for from a personal perspective – particularly stories around why leaders joined, and why they've stayed on:

Career journey blog



Coming Full Circle Through My One-Company Career



What I've Learned on the Way to Becoming Senior Vice President at ASML

Vision of the future blog



Creating an inclusive space for our LGBTIQ+ community at work



Strive for Purpose and Meaning in all you do



Why I'm Excited about The Future of CSL Behring in Japan

- Career journey blog
- Video interview
- Vision of the future blog

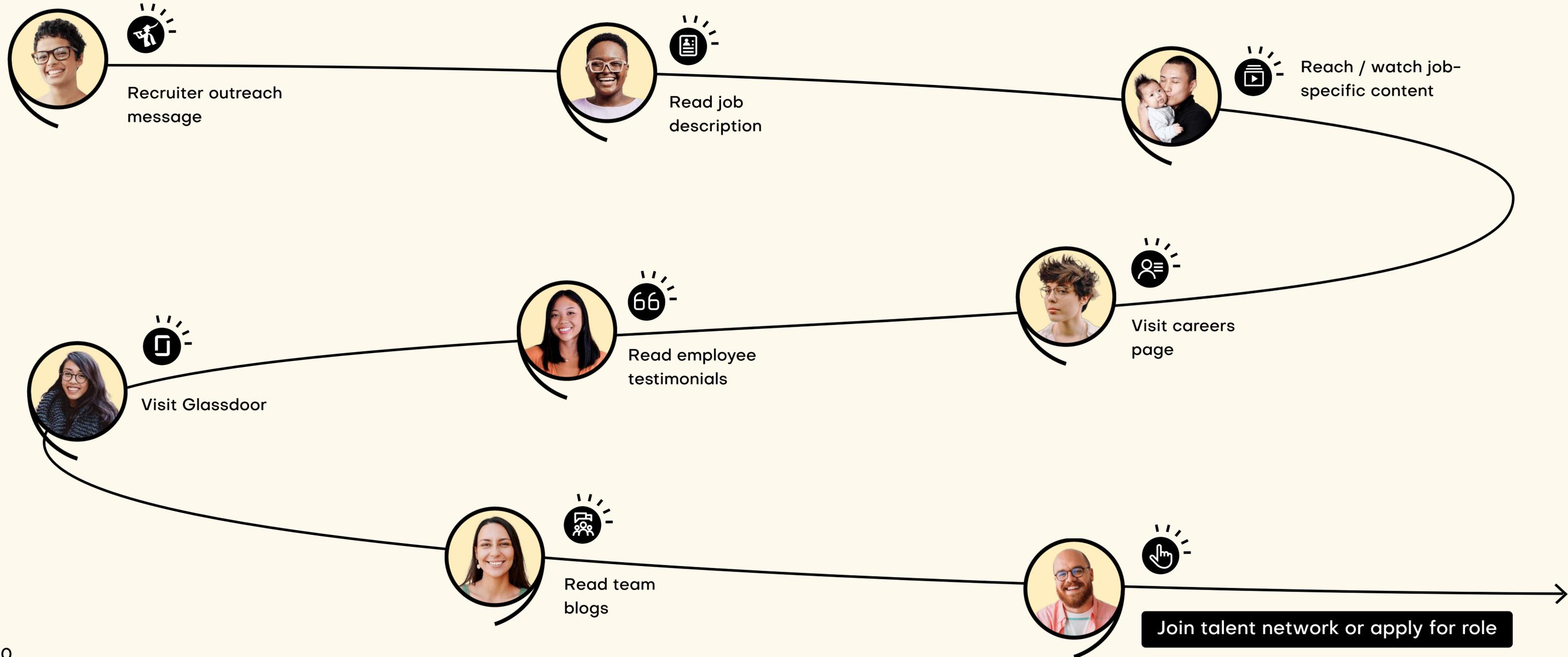


Michale Haberzette – Head of Global HR Business Partners

Thanks for sharing this personal story which is inspiring and encouraging at the same time. Journeys like yours are the ones which drive authentic and powerful diversity of experiences, thoughts and backgrounds for our company

This stage includes recruiter outreach and active sourcing of talent. A slightly deeper stage than 'Attract' — here you begin to target specific candidates.

I care about how you engage me. What do I need to know?





Why I'm loving the career I didn't know I wanted, thanks to the Optus Grad Program



I landed my dream role in our Information Security team

Attract candidates by providing authentic and candid insights into the company through content around the open positions:

Office tour



Office tour example



Inside a store example

Day in the life blogs / videos



A day in the life – industrial placement student



Tour of a lab

Inside look into key projects



Inside the Team Driving Vodafone's Game-Changing NetPerform Solution



How The Intersection of Omics and AI Is Revolutionizing Biopharmaceuticals



How Optus Grads are shaping the future, today

Career progression blogs



Why I'm loving the career I didn't know I wanted, thanks to the Optus Grad Program



Your Dev Career: Choosing Between Front-End vs Back-End vs Full-Stack



A Decade in and Still Going Strong: My Career at Optus

- Office Tour
- Day in the Life Blogs/Videos
- Inside look into key projects
- Career progression blogs



The key to Great Leadership? Empowering People to Take the Reins



As a leader, my goal is to empower my team to help shape this journey

Design content to attract specific candidates to a team or a particular role by showcasing team culture, current projects and managerial style. Including content encouraging candidates to self-select into or out of the application process:

Job posts on social channels



We're looking for a Rehabilitation Consultant to join



Grow your career as a Rehabilitation Consultant in beautiful Canberra!

Leadership stories



Why ASML is the ultimate place for passionate electrical engineers



In conversation with Valerie Blank, HelloFresh Team Lead Product Marketing & Partnerships



The Key to Great Leadership? Empowering People to Take the Reins

Inside look stories



An inside look into Statistical Genetics



Accelerating Innovation in Manufacturing at the AMTC



I thought I couldn't have it all, but I was wrong

Team overview



Biomedical Data Science team overview

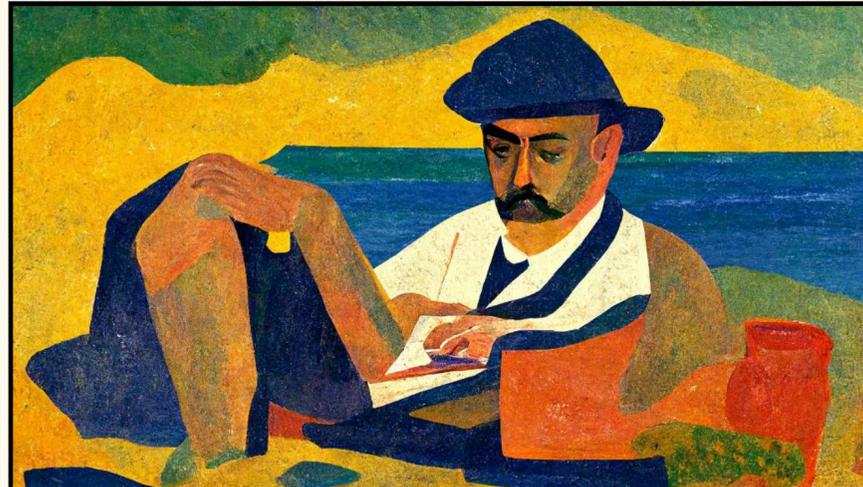


Reaching your goals with Konekt Workcare: an inside view on working with us



An inside look into working in tech at Brighte

- Job posts on social channels
- Leadership stories
- Inside look stories
- Team overview



How many days a week does your boss make you work at the office?



- Job descriptions
- Benefits / culture videos
- Outreach job-specific content
- Segmented talent newsletter
- Personalized job targeting

Role-specific content proactively sent to suitable, passive talent – addressing FAQs, company benefits, role criteria and enticing them to start the recruitment process:

Benefits / culture videos



Building the careers that health professionals are looking for at APM WorkCare



Why we're celebrating #Adobelife on Social Media



How many days a week does your boss make you work at the office?



If my team succeed, I succeed

Job descriptions



Client Partner – Managed Cloud and Infrastructure – NTT



Technical Architect – NTT



Principal Consultant (Cloud Solutions)

Outreach job-specific content



What Growth Marketing looks like at Brighte



What's it like to work at Brighte? 5 things to know



How Brighte do you want your career to be?



What It's Like to Be on a Tech Team that's Improving Lives



by working here, I can truly say I'm making a difference

Highlight the values relevant to the particular role and team, as well as the career progression and benefits on offer:

Social content



Solve problems you'll be proud of, while working from almost anywhere



If my team succeed, I succeed.

Employee benefit stories



How we help all our employees thrive at CSL Behring



Starting Careers in Tech on the Right Foot



Developing a Sustainable, Meaningful Tech Career

Career site content



Reaching your goals with Konekt Workcare: an inside view on working with us

Company values blogs



Wear it purple day



An inside look into our culture at Generation Health



Embrace Differences, Celebrate Togetherness: Living and Working the Siemens Way



What It's Like to Be on a Tech Team That's Improving Lives

- Social content
- Career site content
- Employee benefit stories
- Company values blogs



Breaking the glass ceiling – my journey as a woman in STEM



You have a voice and you can make a real difference to what the world looks like.

Insights specific to the target candidate around the vision for that role, the leadership in the company and the potential to grow their career:

Diversity & inclusion Blog



LGBTQ+ Inclusivity: How Vodafone's Culture Helped Me Feel Confident About My Sexuality At Work



I am proud of the woman I am today because of the journey I went through to get where I am

Department / team / Company vision blog



No Place I'd Rather Be: Bringing Strategic Alliances to Life at CGI



The Future of Healthcare and Critical Technologies



Breaking the glass ceiling – my journey as a woman in STEM

Career profiles



How We're Moving Forward at Philips: Insights From Three Leaders



A Tech Career That's Fuelled Me to Heights of Innovation with Brighte

Video interview



What makes digital transformation a success?



What's your favourite thing about working with SportsBet?

Social copy



War, Immigration, Bodybuilding, Business Leader, and HBS: My Leadership Journey



After a hiatus of 2 years, we finally resumed our Happy Hour social gathering

- Diversity & inclusion blog
- Department / team / company vision blog
- Career profiles
- Video interview
- Social copy



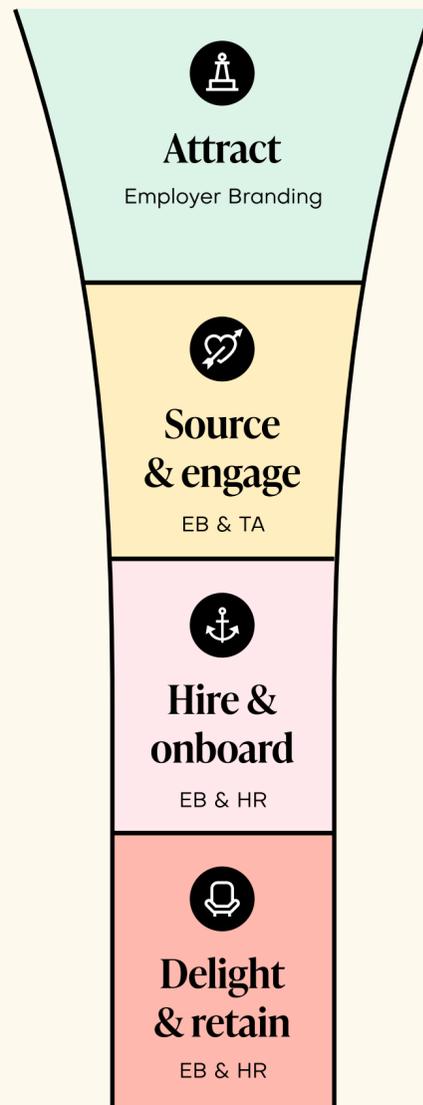
If you want to scale your Moments you'll need an Employee-Generated Content platform. The Martec is the only AI-powered enterprise-scale EGC. Let's talk about scaling your Moments



1

Target your KPIs:

Gather and distribute Moments to precisely target KPIs through your end-to-end talent funnel:



2

x10 your efficiency:

Create Moments in less time, with your existing team:

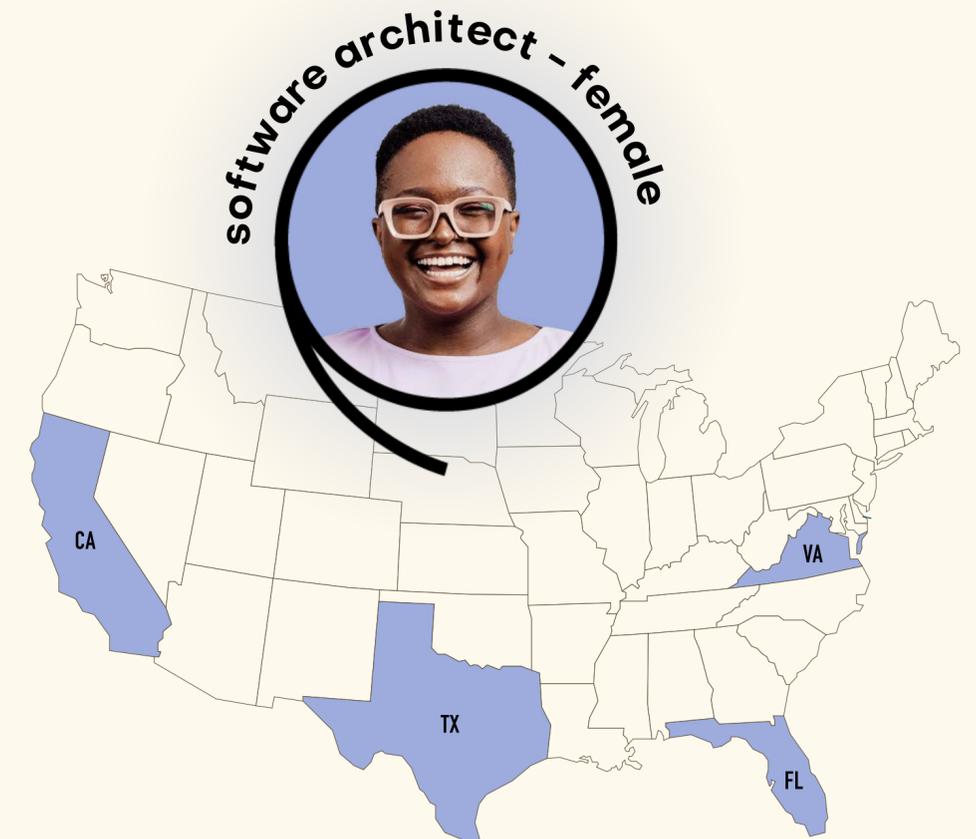
- AI powered social-listening, writing & translation
- plan your years events in a click
- mass-activate advocates

3

World-first abilities:

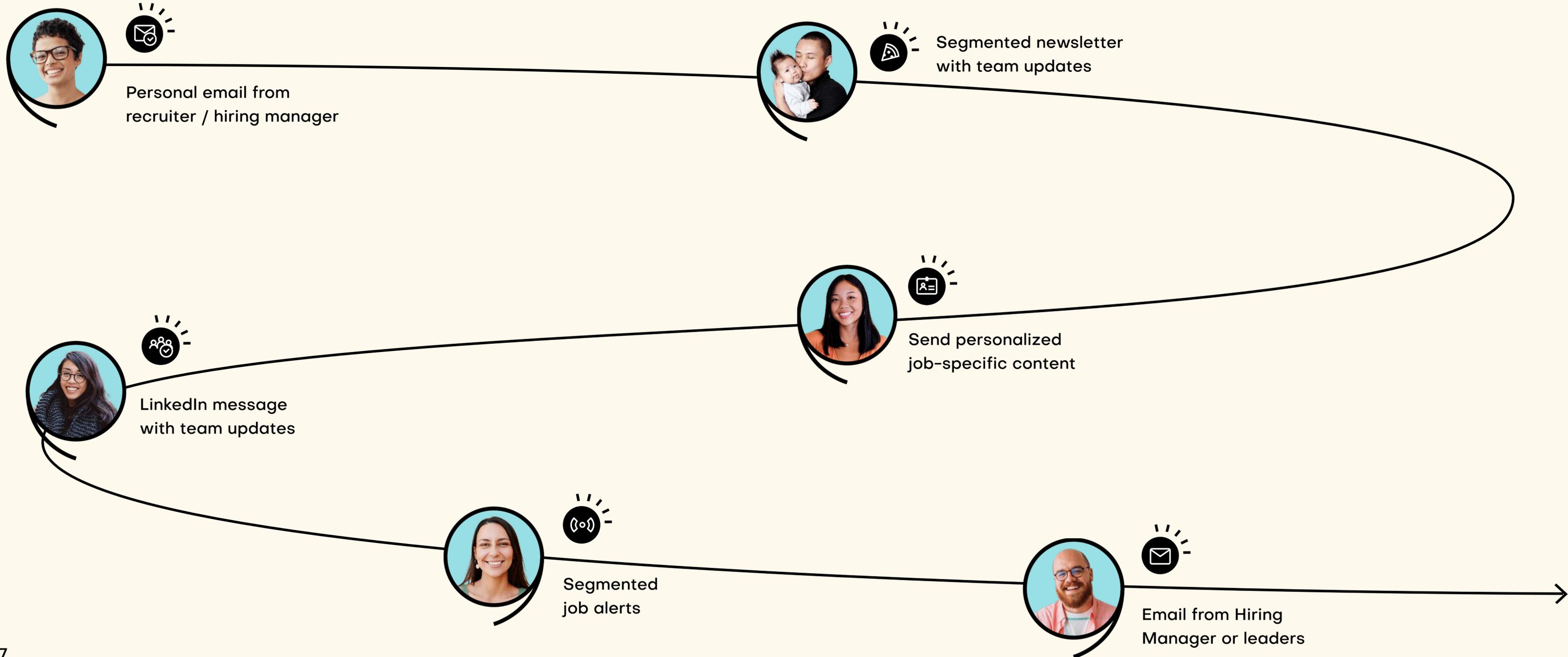
Scale with segmentation, in previously impossible ways to gather and distribute Moments by:

- **Region** e.g. UK vs Singapore
- **Talent group** e.g. hard-to-hire female tech
- **Initiative** e.g. diversity & inclusion



Here we keep the candidate engaged throughout the recruitment process – including keeping them warm if there are no open roles. The focus is on the leadership team, hiring managers and recruiters – creating desire by making the candidate feel special.

Woo me. Nurture me.





How and why you should encourage innovation in the workplace



Also encourage everyone to engage in off-script and ongoing experiential learning and collaboration.

Create content from the team about current projects, their roles, key wins and additional initiatives they benefit from e.g. DE&I and flexible working:

Day in the life blogs / videos



What does your typical day look like?



International Women's Day 2022 #BreakTheBias

Inside look into key projects / team



World Environment Day 2022 video



How I discovered what I was capable of at APM

Meet the team



Meet William, CGI's Java Tech Academy Grad



How Optus' Focus on D&I Has Helped Me Thrive

Career advice blogs



Post-academia: How I Am Enjoying Bioinformatics from an Industry Perspective



Your Dev Career: Choosing Between Front-End vs Back-End vs Full-Stack



How I Am Leading an Engaged Marketing Team at CSL Behring



How and Why You Should Encourage Innovation in the Workplace

- Day in the life blogs/ videos
- Inside look into key projects / team
- Meet the team
- Career advice blogs



Balancing motherhood with work was always going to be challenging...



with Telstra's amazing support I haven't had to sacrifice my career to take care of them

Talent Acquisition

Role-specific content proactively sent to previously approved talent – making them feel special and keeping them engaged with your company:

Updates on the particular team



I recently left Telstra after two and a half years to take on a new opportunity



Bonjour from CGI Canada



I never thought I'd be back a third time

- Personal emails from recruiters
- Updates on the particular team (via social content, emails, blogs)
- Segmented talent newsletter

HR & Employer Branding

Highlight values to the particular role or team & create desire with aligned company values.

Specific blogs on benefits, inclusion and values



Balancing motherhood with work was always going to be challenging...



Access to Healthcare and Proper Patient Care Is a Human Right



How We Are Championing Gender Equality at Telstra

- Social content (example)
- Specific blogs on benefits, inclusion and values



Meet Wesley — Sr. Director of Digital Commerce Marketing



I'm the Marketing lead for the Digital Commerce team in the US

Insights specific to the sourced candidate — around the company vision, the future, and key initiatives. The aim is to keep them engaged in the company in general:

Leadership profiles



Meet Wesley — Sr. Director of Digital Commerce Marketing

Team-specific projects



Meet one of our Red Bull Basement global mentors

Leadership stance on key initiatives



World Environment Day 2022



In Canada, CGI is on a DE&I journey to create real, actionable change

Department / team / company vision blog



Inside the Team Driving Vodafone's Game-Changing NetPerform Solution

- Leadership profiles
- Team-specific projects
- Leadership stance on key initiatives
- Department / team / company vision blog



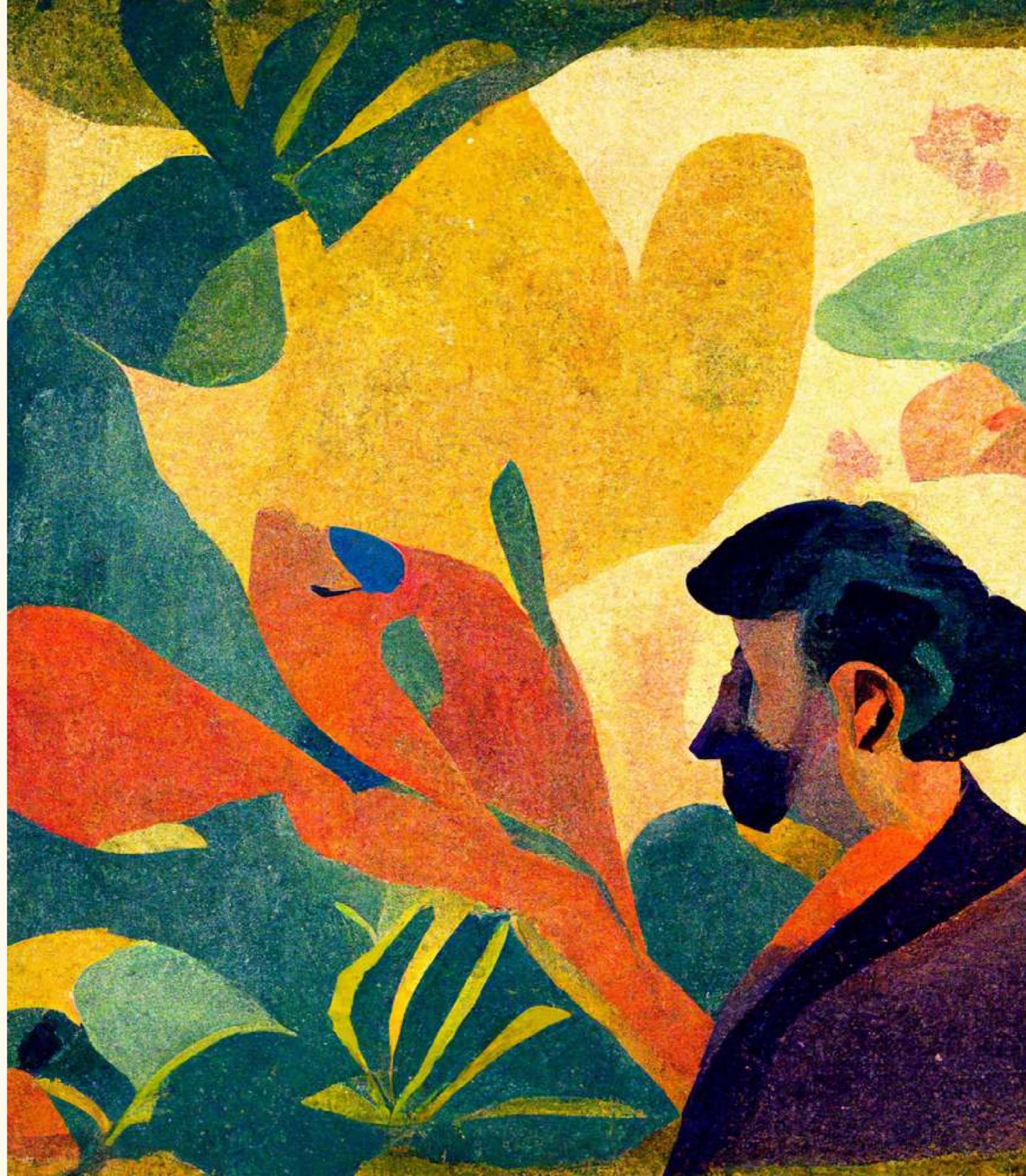
Marc Campbell — Senior Vice-President, National Capital Region

One of the main pillars of our Canadian DE&I strategy is 'Taking Action For Representation' — pursuing diverse growth at all levels of our organization and creating a workplace that reflects the diversity of the communities around us.

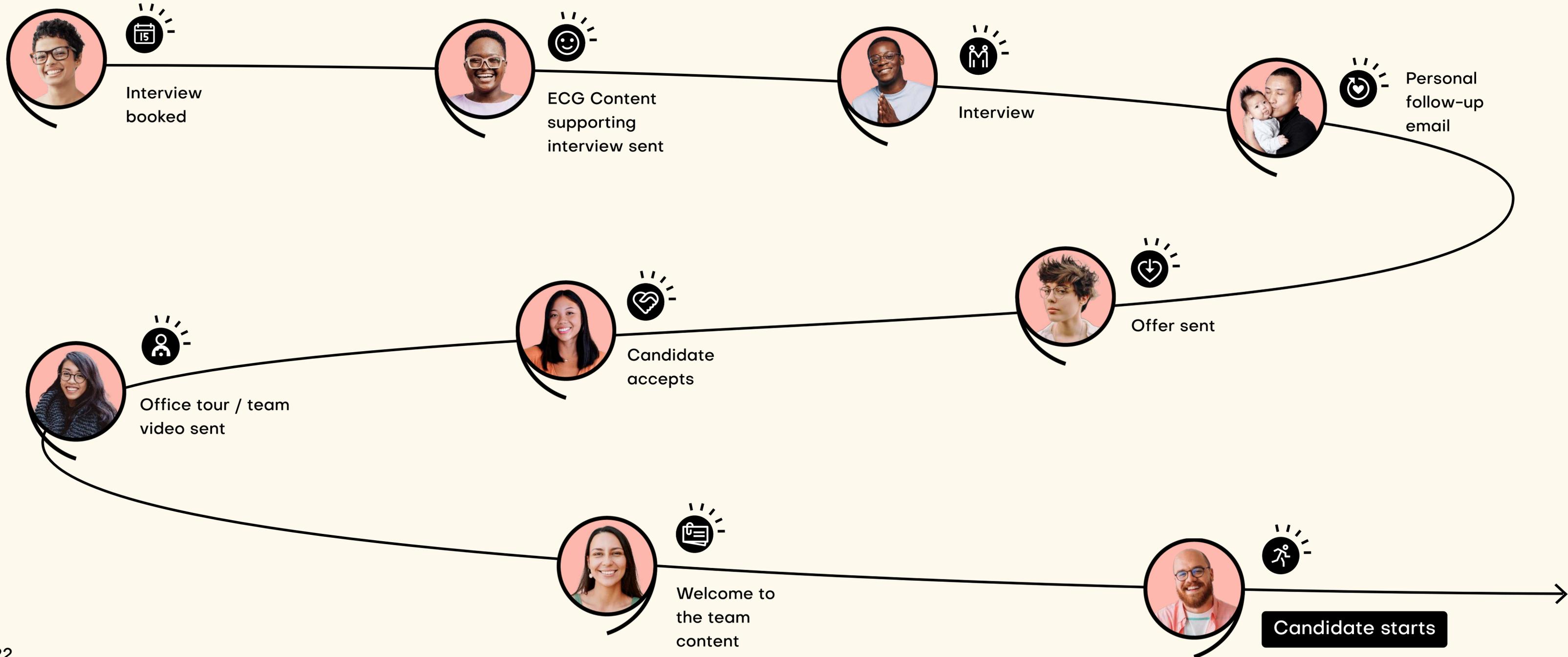
PRIVATE INVITATION

Where the world's best employee storytellers share their craft, wisdom and success

Click to follow the white rabbit



Celebrate me joining.



Candidate starts



The fundamental Principles for Building an Open Culture



I have been fortunate to work across multiple regions as part of my career...

- Office Tour
- Advice blogs or videos
- Snapshot of the team

Employee content

Advice from current employees to support the candidate through the hiring process including interview advice, office tours:

Office tour



[Office tour of Tokyo HQ](#)



[Optus Campus graduate tour](#)

Advice blogs or videos



[Applying for graduate roles was extremely stressful and I hope...](#)

Snapshot of the team



[A Snapshot of Our Electrical Engineering Team at ASML](#)

Talent Acquisition content

Tips for the interview, tour of the office, good luck message, congratulations on the job offer:

- Personal emails from recruiters
- Interview preparation / FAQs
- Updates on the specific team
- Segmented talent newsletter

Leadership content

A personalized thank you for accepting the job:

- Personalized welcome content
- Thought leadership

Thought leadership



[A Snapshot of Trends Shaping Data and Analytics Right Now](#)



[The Fundamental Principles for Building an Open Culture](#)



What's it like to work flexibly at the facility producing Australia's COVID-19 vaccine?



I support the end-to-end manufacturing teams which includes a mix of strategic...

Content to prepare the candidates for the role and the recruitment process. This can be advice, or team and Hiring Manager profiles:

Team overview



Behind The Curtain With ASML's Software Engineering Team



Meet three of the amazing people keeping Australia connected

Key project insights



A Slice of How Agile Works at Sportsbet



My Work at Philips Is Helping Change Lives

Profiles of the hiring managers



Meet three of the amazing people keeping Australia connected

Hiring Manager video



Generation Health recruiter advice video

Segmented update on the team and key projects



An Inside Look at Sportsbet's Market-Leading Tech Stack



What's it like to work flexibly at the facility producing Australia's COVID-19 vaccine?

- Profiles of the hiring managers
- Hiring Manager video
- Segmented update on the team & projects
- Team overview
- Key project insights



The World We Want To See: Earth Day at CGI



As a grandparent now, I'm more aware than ever of our climate issues and the future of the next generations

Highlight the values relevant to the particular role or team, creating a desire to work for a company with similar values:

Company values blogs



How We Are Championing Gender Equality at Telstra



Access to Healthcare and Proper Patient Care Is a Human Right



The World We Want To See: Earth Day At CGI

Blogs on benefits, inclusion & values



Why I'm excited about our growing campus recruitment program and tech academies at CGI

- Offer letter
- Career site
- Company values blogs
- Blogs on benefits, inclusion & values

Blue Pate – Vice President, Consulting Delivery at CGI | Strategic leader



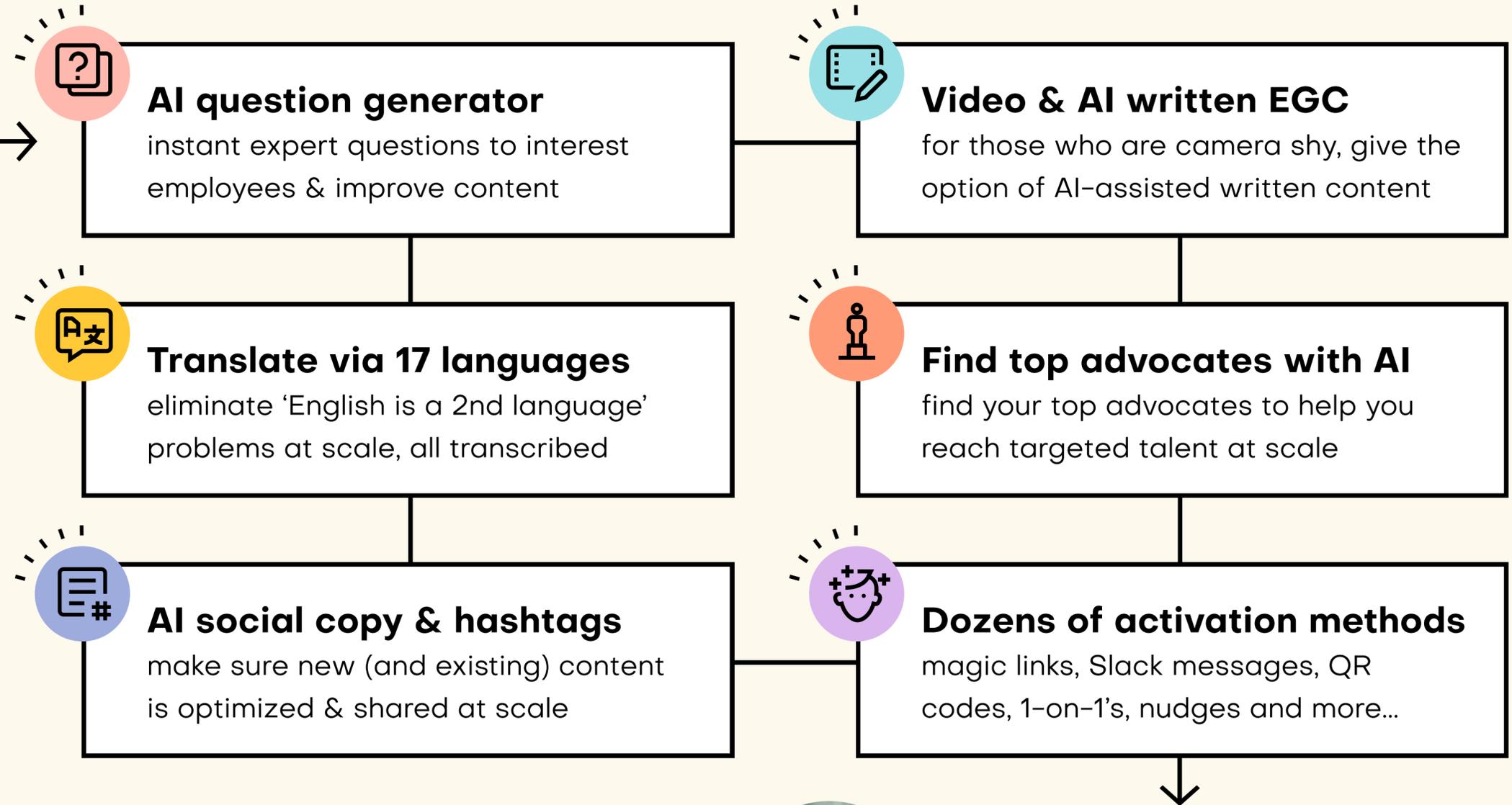
I'm a mother to two young girls and more than anything, I wish for a world in which they can breathe fresh air, swim in the oceans, and live a beautiful life. Every action we take today has an impact on the earth's future and I take that responsibility very seriously – as they say, there is no Planet B!



We're all busy — so as much as we would like to — collecting Moments year-round is challenging. I can you talk through how how an EGC solution can mass gather your employee Moments



Collect Moments from your busy employees with AI-powered EGC:

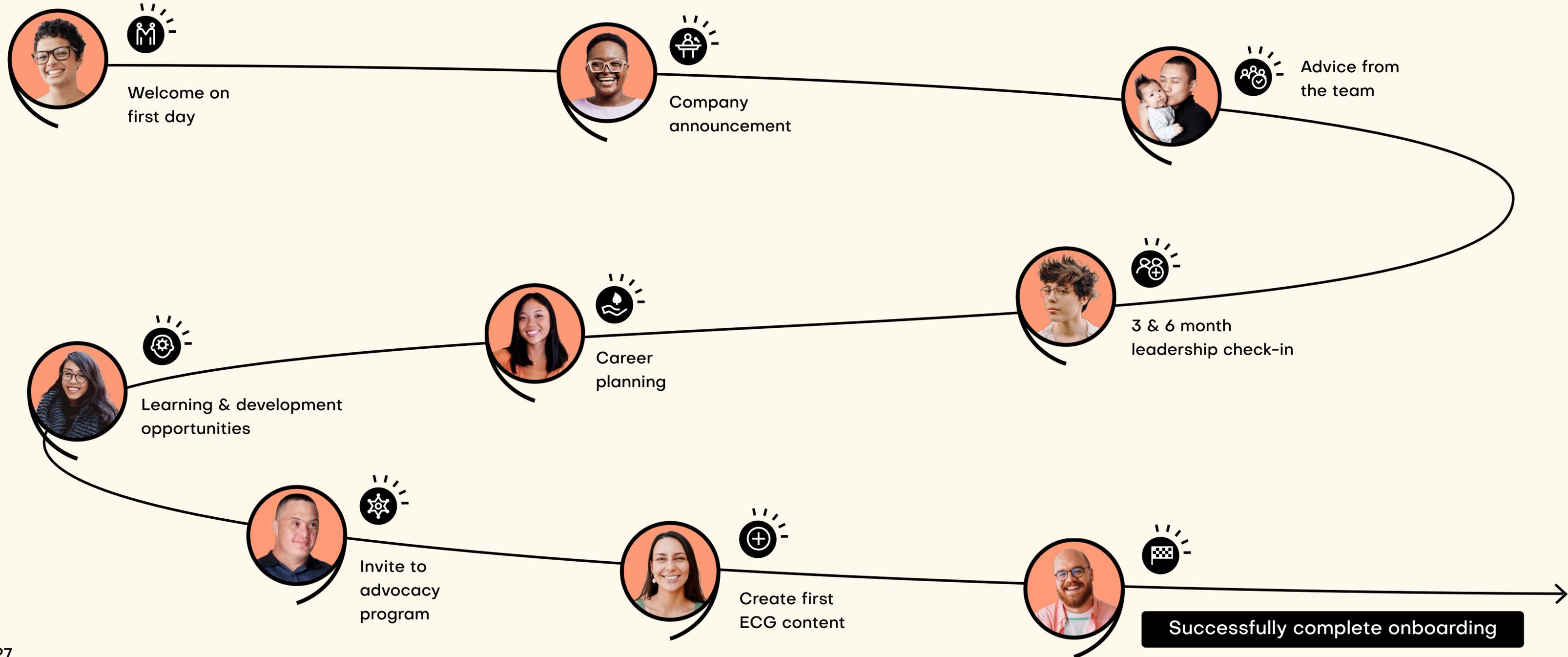


Susan Bishop
Director, Software Engineering



“The best tech company for females I have ever worked for!”

Recognize me. What can I do next? What can I aspire to?





I've Hit the Ground Running at Infosys and I'm Loving It



I was excited to join the company last year because of its outstanding reputation...

Employee content

Engage new employees by supporting them to create content highlighting their excitement and experience in the new role:

Article highlighting the onboarding experience



Why CGI's Tech Academy Was the Perfect Introduction to My Developer Role



I was always interested in the technology and networks domain, so getting the chance to join...

Feature in an article with other new starters



I've Hit the Ground Running at Infosys and I'm Loving It

Social post announcing new role



I'm happy to share that I'm starting a new position as General Manager at Generation Health!

Hiring Manager content

Focus on content to transition the candidate into becoming an employee, through personalized welcome messaging:

- Advice for the first 90 days
- Career opportunity stories
- Personalized welcome message

- Social Post announcing new role
- Feature in an article with other new starters
- Article highlighting onboarding experience



From Sales Newbie to Team Leader in 18 months with RBFS



I also felt grateful that my manager had recognized my potential early on...

HR content

Human resources will carry the onboarding experience through structured onboarding, learning and development, career pathing and check-ins. Content that can support this includes:

Welcome social posts



After being asked to be pushed outside her comfort zone, she was tasked with...

Career path stories



I was always interested in the technology and networks domain, so getting the chance...

- Learning and development initiatives
- Welcome social posts
- Career path stories

Leadership content

Acknowledgment from the executive team at this critical hiring point will improve the onboarding experience and support retention:

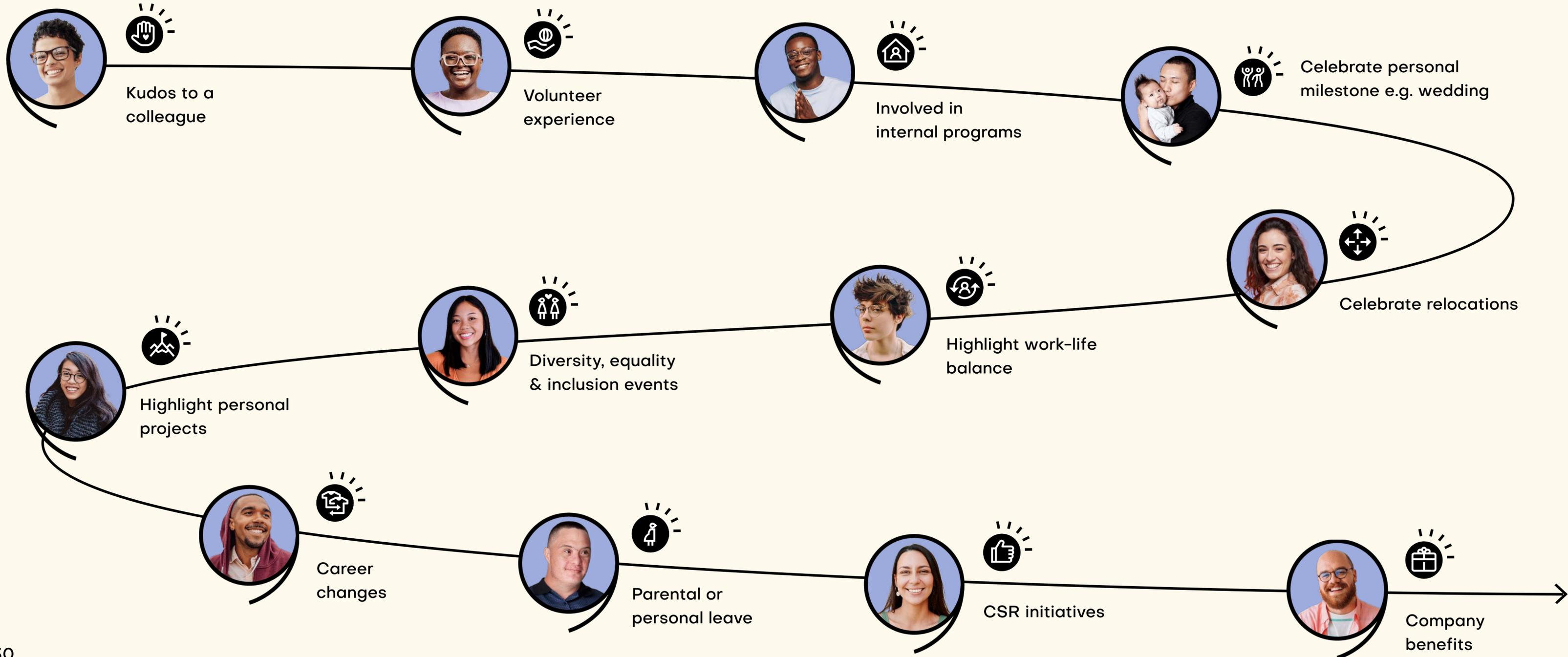
Career pathing



From Sales Newbie to Team Leader in 18 Months with RBFS

- Welcome video (from team, Hiring Manager or leader)
- Career pathing (similar career stories)

Hear my voice. My community.





My Journey from Curious Kid to Vodafone Software Developer



I've been fascinated by technology for as long as I can remember...

Content here highlights what employees do outside of work, any company initiatives they are a part of, the impact they've had in their role so far, and career changes (particularly for non-work-related reasons):

Career stories



My Journey from Curious Kid to Vodafone Software Developer



Growing up with ASML



One of things I value most in my role at Telstra is the flexibility to merge my work with my passions



Siemens is an amazing place for women in STEM

Thought leadership



AI is Part of the Future, Not All of It



Understanding the Difference Between UX and UI



Why omnichannel CX has become a business imperative

Company initiative stories



Being a Woman Is No Barrier to a Thriving Tech Career



LGBTQ+ Inclusivity: How Vodafone's Culture Helped Me Feel Confident About My Sexuality At Work

- Company initiative stories
- Career Stories
- Thought Leadership



“With Great ‘Stache Comes Great Responsibility”: Movember in Motion at CGI



Awareness for the vital health issues that affect our fathers, brothers, partners and sons

Celebrate the activities outside of employees’ daily roles such as community days, fundraising, CSR initiatives, learning and development and team building:

Learning and development



Celebrating 5 Years of GovHack with Infosys: Helping build ESG focused solutions



At Siemens, we believe in our people

Community days & key calendar days



Wear it Purple Day



International Women’s Day: Saying Goodbye to Bias



International Women’s Day: Celebrating our diverse talent at Optus

Company benefits



We recognize that everyone is different and that there are various ways to support...



Rolling with Change as a Brighte Engineer

DE&I initiatives



Wear it purple day



LGBTQ+ Inclusivity: How Vodafone’s Culture Helped Me Feel Confident About My Sexuality At Work

CSR initiatives



“With Great ‘Stache Comes Great Responsibility”: Movember in Motion at CGI

- Learning and development
- CSR initiatives
- DE&I initiatives
- Community days & key calendar days
- Company benefits



Journey to Managing Director, Italy: How Stefano Advanced His Career with HelloFresh in 5 Years



Stefano Cracco's career is a good example of HelloFresh's growth in recent years...

Inspire employees with the importance of the cultural, CSR and DE&I initiatives – by sharing their personal stories, career advice and any involvement with these initiatives:

Career stories



Journey to Managing Director, Italy: How Stefano Advanced His Career with HelloFresh in 5 Years



Coming Full Circle Through My One-Company Career

- Internal newsletter
- Personal emails to employees
- Leadership reshares
- Career Stories`

Blue Pate – Vice President, Consulting Delivery at CGI | Strategic leader



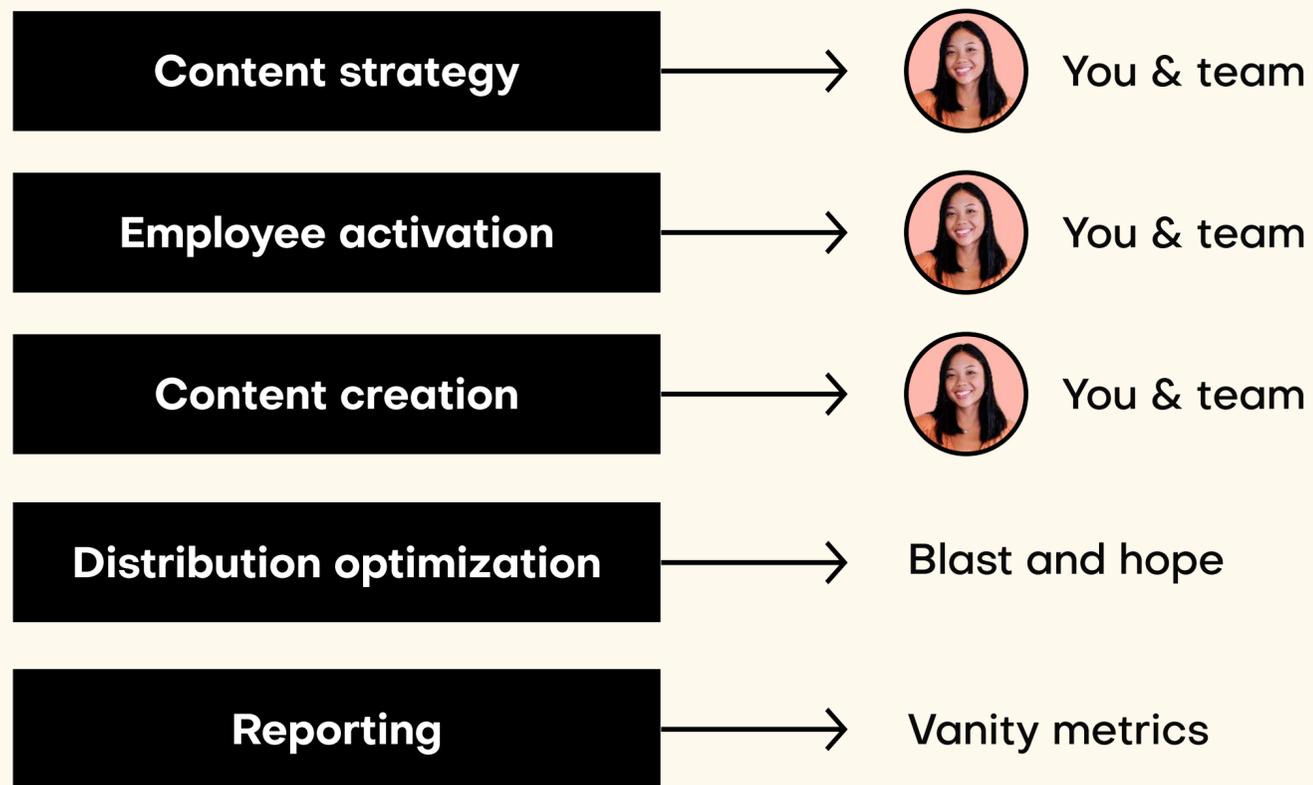
Back then, my entire team was about 13 people – now probably over 150! Being new to the company and not having much experience in this area, my primary focus was on learning never stops, one of our core seven company values.



Every image in this guide was painted by Artificial Intelligence! AI is the future of tech and we're the world's only AI-powered EGC. I would love to talk to you about scaling your Moments with AI

Old way of capturing Moments:

Tasks:

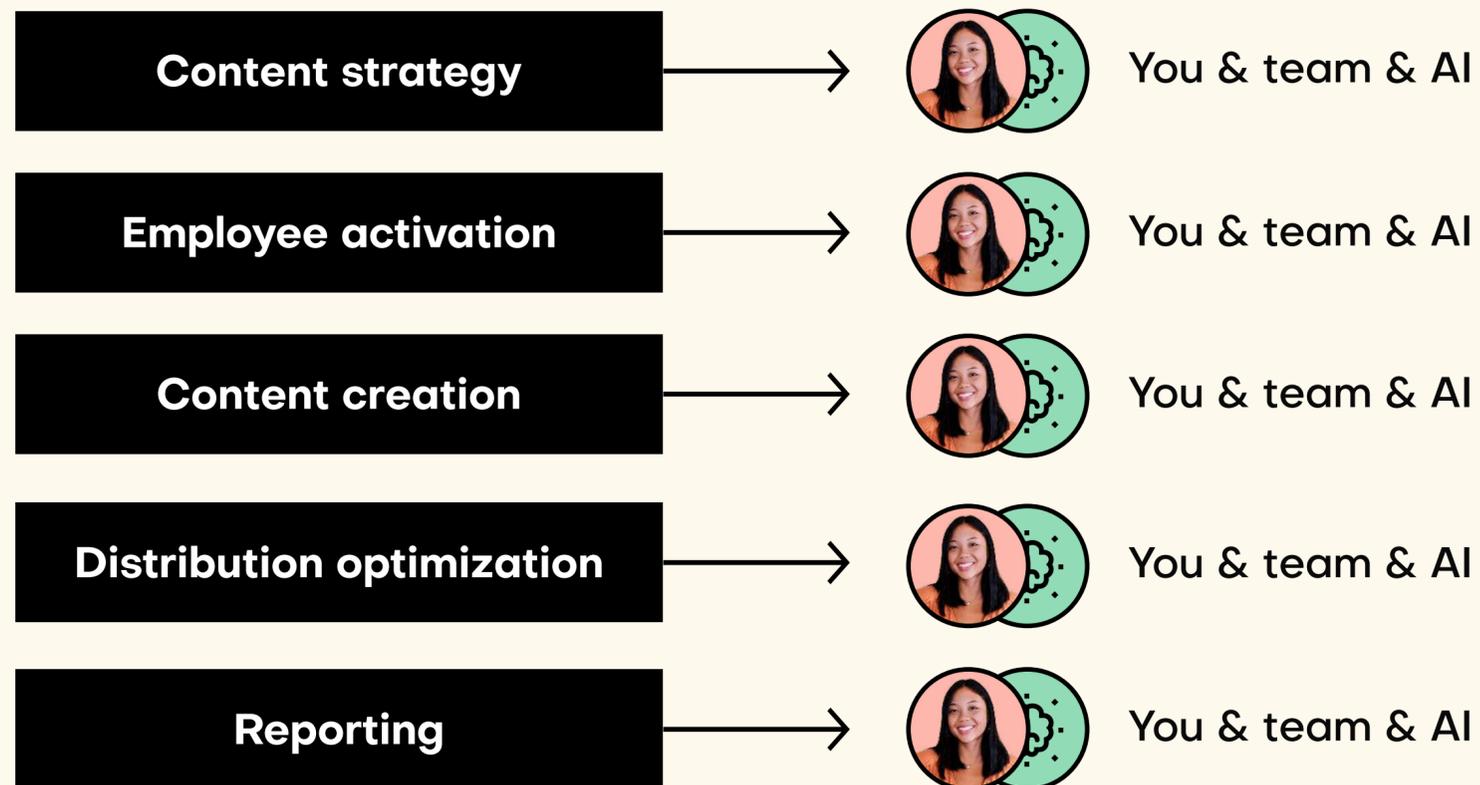


OLD WORLD:

No scale, not sustainable, expensive, limited segmentation and personalisation

New AI-powered Moments:

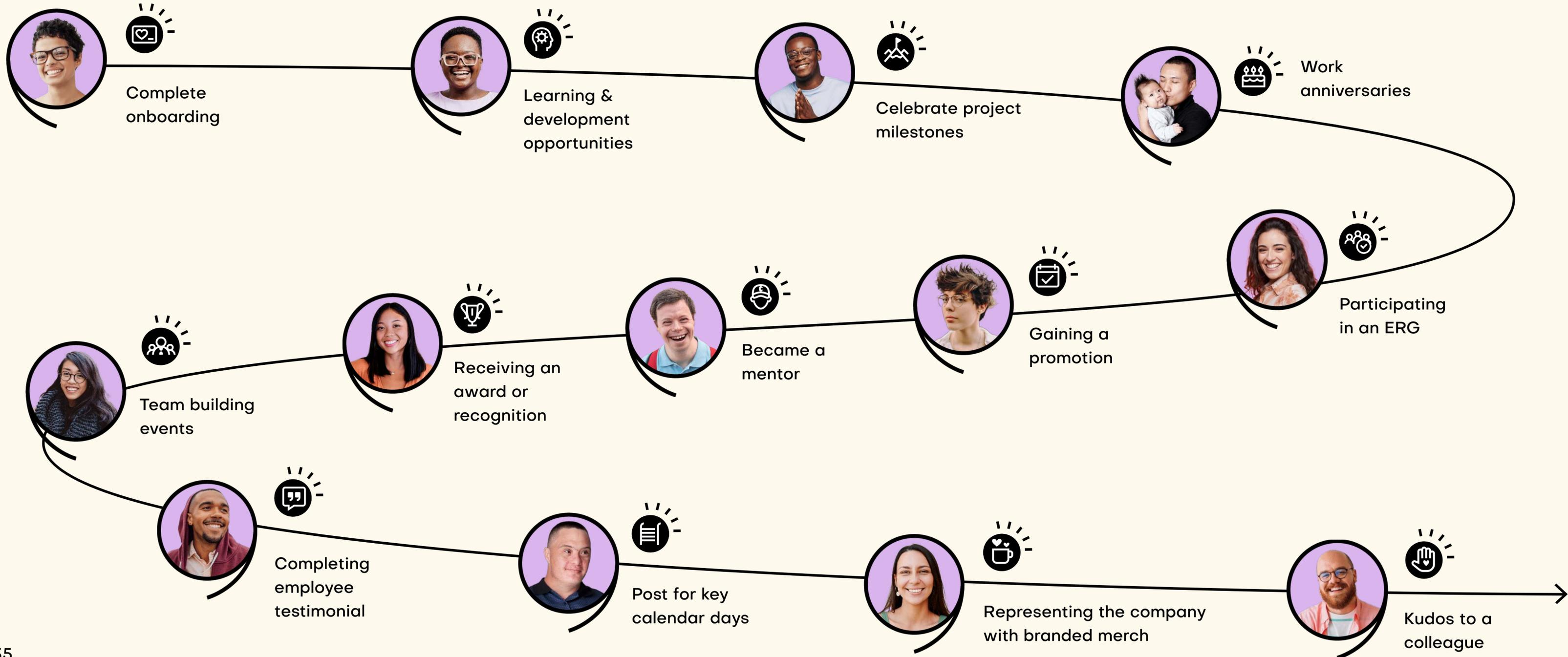
Tasks:

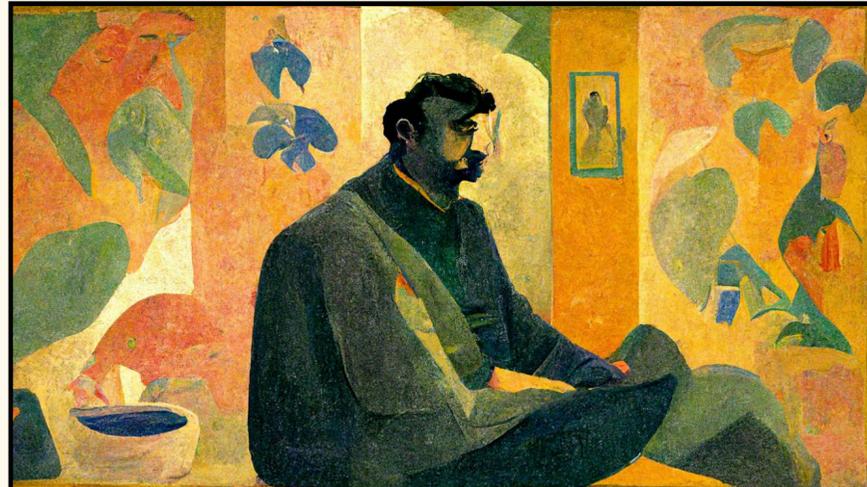


NEW WORLD:

Enterprise-scale, sustainable, affordable, end-to-end segmented and personalized

Work anniversaries. Life events. Alumni.





Reflections on my first year at Microsoft



This week saw the anniversary of my first year as a #MSFT employee...

Engage employees by creating content sharing their wins, acknowledging their hard work, celebrating their life events, and boosting their personal brands both internally and externally:

Project highlights



Inside the Team Driving Vodafone's Game-Changing NetPerform Solution



Today we launched some exciting enhancements for our people experience...



Behind the Scenes of LAB288 — How We're Transforming Our Customer Experience with Disruptive Technology



Discover China mature and dynamic e-commerce market

Thought leadership content



Why R&D Project Management at CSL is Where I Want to be

Work anniversary celebration



Three years, two promotions, one incredible experience...



It is crazy to think I started with Law Squared remotely in a locked down...



Reflections on my first year at Microsoft



My three-year anniversary as the 'branded content guy' at Mamamia

Celebrating a life event blog



Today I'm feeling super grateful. I've just clocked 32 laps around the sun...



Today, the 08.08.22 my partner Emma Marks gave birth and welcomed our...



2022 has been a year of change. New job, new baby, new me. Now, as I return...

- Project highlights
- Work anniversary celebration
- Celebrating a life event blog
- Thought leadership content
- Career reflection



Building a Strong Employer Brand Isn't The Job Of Just One Team



How you engage with every employee and candidate matters...

Hiring Manager

Tap into Managers to recognize employees for above and beyond work, celebrating work and life events, and boosting the employee's brand:

- Video or social post recognition for employees
- Celebrate key events

Leadership

Highlight opportunities employees have on offer — by sharing personal experiences and celebrating employee wins e.g. life events, promotions, excellent work in daily roles, hitting KPIs:

- Personal emails to employees (eg. acknowledging great work, hitting KPIs, life events)
- Video or social testimonials for employees
- Career Stories
- Alumni Stories
- Thought Leadership

HR & Employer Branding

Promote retention by making employees aware of the opportunities available to them internally, and making them feel special with content around work-life events:

- Internal mobility Stories
- Career Pathing
- Alumni Stories
- Company Benefits
- Values (example)

Values



Building a Strong Employer Brand Isn't The Job Of Just One Team

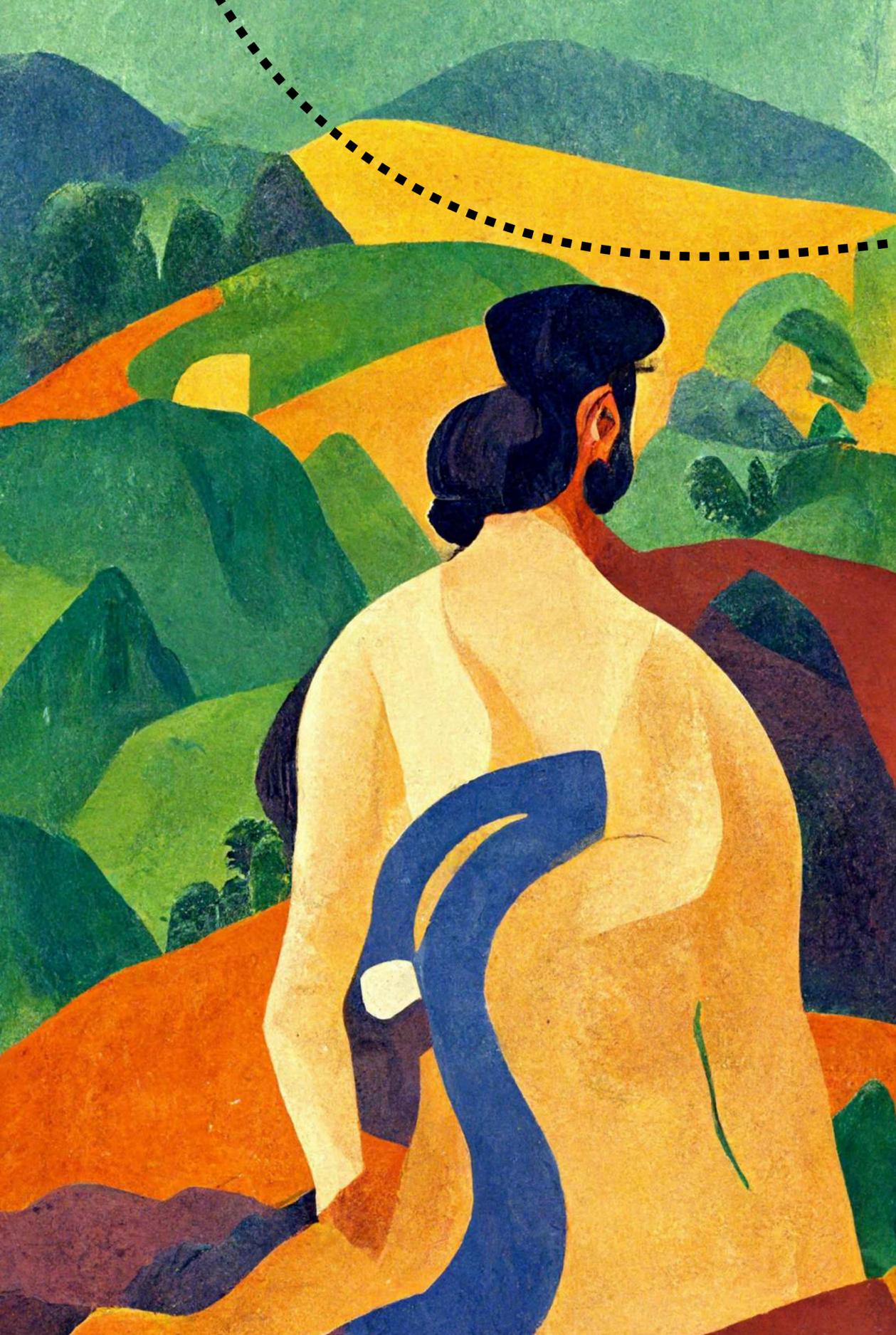


Don't do it alone. If you're an enterprise business you should be supported strategically and executionally (we run 90 day sprints) – let's talk about what KPIs we can help you hit



This could be your global team of EGC experts. Supporting 100+ major brands across 30 countries:





Thank you

If you want to scale your Moments to attract & retain talent - [talk to us](#)